

ElectricITY

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Allen L. Pomerance

2011 Gold Medal
Award Winner

2011
Hall of Fame
Inductees:



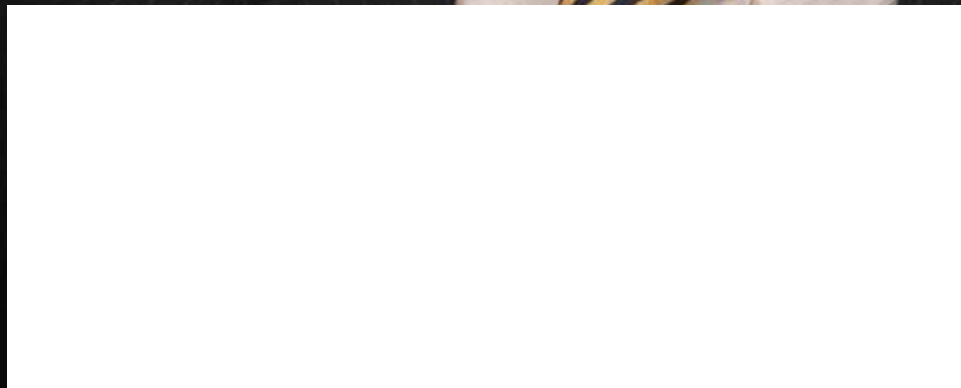
Brad Weir



Bob Porter



Bruce Kinander



Electric Association Education Foundation Announces Fall Semester Course Offerings

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A publication of the
Electric Association

Our Mission:

To provide members of the electrical industry of Chicagoland and their employees with formal educational opportunities, professional development, information exchange, and member services.

— and —

To serve as the interface between various organizations serving the same industry, and foster the interchange of ideas, product knowledge, and programs in order to create the best external environment possible for conducting business in the electrical industry.

Electric Association

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ElectriCITY

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Electric Association Honors Distinguished Service



As Electric Association President, I have the great honor of introducing the Electric Association Gold Medal Award and Hall of Fame Inductees at our Membership Awards dinner this fall. I am pleased to announce the 2011 Honorees:

GOLD MEDAL AWARD:

Allen Pomerance, P.E., A. Epstein and Sons International Inc.

HALL OF FAME INDUCTEES:

Bruce Kinander (1944-2011), Electri-Flex Company

Bob Porter, Hubbell Wiring Device-Kellems

Brad Weir, Kelso-Burnett Company

The Gold Medal is the highest honor bestowed by the Association. This award recognizes individuals whom have unselfishly devoted their energy, imagination, and leadership to the industry, and have won the admiration and respect of the entire electrical community. The Hall of Fame inductions were designed to honor outstanding individuals who have played a key role in the development and nurturing of the electrical industry. These awards recognize individuals whose innovation, hard work, dedication, and vision have fostered growth within the electrical construction industry. You can read more about our award recipients and their career accomplishments in this issue of *ElectriCITY* magazine. Please join the electrical community to celebrate these gentlemen and their achievements on Thursday, October 13, 2011 at the "Carlisle" in Lombard, Illinois.

2011 ChicaGO Green Conference

The Electric Association's Green Committee has been hard at work putting together a great conference for 2011. Mark your calendars and plan to attend on Thursday, November 3rd at the Doubletree Hotel, Oak Brook. This year's conference will feature a keynote presentation by Robert Best, Executive Vice-President of Jones Lang LaSalle. Mr. Best is the Product Lead for Energy & Sustainability Services in the Americas – with responsibilities that include business development, product management, client sustainability programs and training. He is a LEED® Accredited Professional through the U.S. Green Building Council and a Green Globes Professional through the Green Building Initiative. During his keynote presentation, Best will discuss office recommissioning and renewable energy.

Our afternoon break-out sessions will cover a variety of timely issues including: electric car charging infrastructure, electric utility infrastructure modernization, selling energy efficiency, LED Lighting, Solar, and more. A table top tradeshow will accompany the conference to display the latest in green building technologies. You can learn more about the conference and register online at www.eeachicago.org. Joining me on this year's planning committee:

2011 Green Committee

CHAIRMAN: Thomas Scherzer, GE

Mark P. Gibson, Agents Midwest Ltd.

Kevin O'Shea, Shamrock Electric

Mike Gryn, IDCS LLC

Herb Berg, HBK Engineering/ComEd

Stefan Lopata, Kelso-Burnett

John Hinterhauser, Active Electrical Supply

Carl Hoskins, Connexion

Tom Salzman, Steiner Electric

Jim Paplaczkyk, WESCO

Tom Pratt, Graybar Electric

Steve Moskowitz, Eaton Corporation

Kevin Kennedy, Advance Electrical Supply

Joe McDermott, Crescent Electric Supply

Thank you all for your commitment to the Electric Association and green building in our industry.

Many Opportunities to Earn Professional Development Hours this Fall



If you are looking to earn professional development hours or continuing education units towards your professional license renewal, look no further than the EA! Both the EA and Electric Association Education Foundation offer a variety of seminars, half day, full day, and weekly courses to meet your needs. Utilize your membership to receive discounted pricing for all classes and events.

Continuing Education Courses

Registration is underway for our Education Foundation's Fall Semester of courses. We have added a new Northbrook Course location, and two new classes: Social Media for Small Business and LED Lighting Technology. Along with some of our traditional electrical courses (ABC's of Electricity, Blueprint Reading, Electric Code, etc), we have lined up some great computer and professional development courses. You can view the Fall semester schedule and register online at www.eachicago.org. The Chicagoland Electric Association Education Foundation is accredited by the International Association for Continuing Education and Training, and is an approved provider of the CEU.

ChicaGO Green Conference, November 3rd, 2011

Conference attendees will earn four professional development hours for attending this half day conference at the Doubletree Hotel in Oak Brook November 3rd. Afternoon sessions include presentations on energy efficiency, electric car charging infrastructure, LED Lighting, and more. You can learn more about the conference and sign up online at www.eachicago.org as well.

Consulting Electrical Engineers Division

If you are an electrical engineer working for an engineering firm, or an electrical contractor with an engineering department, you qualify for membership in the Consulting Electrical Engineers Division (CEE) of the Electric Association. A CEE membership offers many opportunities to gain PDH's throughout the year. Monthly membership meetings and bi-annual technical forums award professional development hours - up to eleven hours each season. Check out the CEE page on the EA website to learn more about membership and upcoming events.

Communication Technologies Forum

If you are working within the communication segment of the industry, and are looking for professional development hours or BICSI CEC's, check out the Communication Technologies Forum (CTF) for your educational needs. The CTF holds three to four educational meetings per year that award both PDH's and BICSI CEC's. The next educational event will be held on November 10th. Visit the EA website to learn more about the CTF and membership events.

The  Electric Association Presents:

ChicaGO Green 2011

Green Building Opportunities and Education for the Electrical Industry

November 3, 2011 Doubletree Hotel, Oakbrook, Illinois

See pages 13-16 of this issue for more information.



2011 Golf Season Flew By!



Call for Volunteers! 2012 Electric Association Auction Benefit

Planning is underway for the annual Auction benefiting the Electric Association and the Chicagoland Electric Association Education Foundation. The 2012 Auction benefit will be held at the Electric Golf Club of Chicago's Annual All Industry Dinner Dance on Saturday, February 11th, 2012.

CALL FOR VOLUNTEERS!

We are now seeking volunteers to serve on this important fundraising committee. Committee members are the lifeblood of this event, and over the year's their hard work has raised thousands of dollars to support the activities of the Electric Association as well as many Education Foundation scholarships.

If you are interested in participating, please contact the Electric Association office (630-305-3050 or email: cspaeth@eachicago.org) or the Auction Committee Chairman - David Witz, Continental Electric Construction Company.

Even with all the crappy (yeah, I said crappy) weather we have had this year in our area, Electric Golf Club was treated to maybe the best weather ever at our 2011 outings. In particular, our July 14th outing at Randall Oaks in West Dundee and August 18th at Indian Lakes, were two of the best weather days I can remember. The July outing was the week before we had the 100 degree weather. Please tell me why we didn't have this weather when I was President. Unfair.

All our golfers also enjoyed the golf and dinner at Randall Oaks. That is really a nice course and we will go back next year. The jury is out on Indian Lakes. We had early tee times to give that a try, everyone could get home earlier, but we didn't have the attendance we would have liked. Those who golfed said they liked the early tee times, but we need input from those members who didn't attend. We do want to firm up the courses to ease the transition of our Arrangements Chair from Cole Wire's Cathy McCoy to Chad Wisniewski from Hubbell Wiring. Chad probably agreed in a weak moment, but now it is in writing and the job is his. We are all hoping Cathy McCoy will become a board member. That's in print now, too, Cath!

We still have Wednesday, September 21st at Cog Hill featuring their great Ribs and Chicken BBQ. We had to put our outing back a day because we got bumped for the BMW Championship. Cog said it was a difficult decision to choose them over us but they did. We are back to St. Andrews in West Chicago on October 6th. This is the outing that hosts the President's Cup Tourney, with Past EGC Presidents vying for the coveted trophy. Jim Paplaczky has won it both years and the guys are gunning for him!

If you're not already an Electric Golf Club member, give me a call at the Electric Association office and I'll get you set up. You can always talk to our officers and members who are our Ambassadors-At-Large. They all know what a great club this is. Join us, we're a fun group.

EGC President Moves to Colorado

I finally get to be President of Electric Golf and I moved! As most of you have heard, we moved to Colorado in August. I resigned from McDonald Associates in May and not knowing what I wanted to do, Julie and I have always talked about moving to Colorado. We spent our honeymoon out there and have been back a few times. So I looked up an old friend in the business and joined the Ryall Group Electrical Rep Agency in August. It was tough to leave the Chicago area having been there for twenty five years entrenched in the Electric community, but the opportunity and location was what we wanted. Tough to take the kids from their friends, activities, and team sports but they have made friends quickly and things are going very well for them.

We are going to start an Electric Association of the Rockies in the next year since they have nothing like the Chicagoland Association and I really want to continue teaching among other things.

I want to thank Carrie, Amy and Bob Fife for all of their help in my absence. I look forward to coming back to play in the Oct. 6th golf outing and also presenting the GREEN Jacket to Bob at the dinner dance on February 11th. Please help support the EGC as it is a great networking and fun way to meet people in our industry. Get involved!

Kerry J. Felske, President Electric Golf Club 2011



Electric Association Announces 2011 Membership Awards Recipients

Your Electric Association is pleased to announce the 2011 Gold Medal Award recipient and inductees for the Hall of Fame. The awards will be presented on October 13, 2011 at the Carlisle in Lombard, Illinois.



Allen L. Pomerance
Executive Vice President,
A. Epstein and Sons
International, Inc.
HONORED WITH
GOLD MEDAL AWARD

Allen Pomerance started his career with Globe Engineering in December of 1970 and spent thirteen years with that firm. He joined A. Epstein and Sons in 1983 and now has over 40 years of experience in high-visibility projects. He has spent the last 30 years of his career managing the design and construction of large, urban, public sector projects. Mr. Pomerance has been involved in top level management of several mega-projects vital to the Chicago area economy. These include the New Midway Airport

Development Program, McCormick Place South Hall and Grand Concourse, United Airlines Terminal One at O'Hare International Airport, as well as Runway 9L/27R and currently Runway 10R/28L at O'Hare. These programs have involved oversight of the general administration of the Design Team comprised of multiple design sub-consultants, as well as day-to-day design management and construction administration work.

Mr. Pomerance is responsible for all aspects of each project from the conceptual planning stage through the final design implementation. He ensures that the efforts of all disciplines are coordinated within the engineering and architectural teams, supervises the preparation of preliminary concept layouts and final working drawings, and checks shop drawings for specifications compliance. He sees that specifications, plans, cost estimates, and shop drawings are prepared, and inspections conducted during the construction phase.

Mr. Pomerance was project manager for award-winning airport terminal projects both at O'Hare and Midway International Airports: United Airlines Terminal One, and the new Terminal and Concourse Buildings at Midway. He was instrumental in the success of both of these projects, as he coordinated the efforts of the primary design team (which included high-level architectural designers) and managed the involvement of many other design consultants. Mr. Pomerance interfaced with the City of Chicago and its program managers, numerous city, state and federal authorities, the construction manager, and innumerable contractors.

One of Mr. Pomerance's proudest achievements was his leadership role over the design and installation of the Battle of Midway Memorial at Midway International Airport. He served as a member of the Executive Committee for the project. This committee was made up of many prominent people including Mayor Daley as well as many Veterans of World War II and the Korean conflict.

Mr. Pomerance holds a BS in Electrical Engineering and is a Registered Professional Engineer. He is a member of the American Association of Airport Executives, Airport Consultants Council, and is on the Board of Directors for both the Electric Association and the Consulting Electrical Engineers of Chicago. He is a Past President of the CEE, and served



Allen and his wife Rita.

as the Awards & Scholarship Committee Chairperson for over a decade. He is also a Director on the Board of the Chicagoland Electric Association Education Foundation, and has served as Treasurer since 2009. He is a mentor and strong advocate of supporting the educational achievements of students pursuing careers in our industry. He single-hand-

continued on page 8...

edly built the CEE scholarship program and spends countless hours raising funds for students each year.

Al Pomerance received the Hall of Fame award in 1997, and has since received many engineering awards for his service and dedication to the industry, as

well as his design & project management expertise. Al Pomerance's dedication to the electrical engineering community, and service within the Electric Association and its divisions, make him an excellent candidate for the Gold Medal Award.

tri-Flex his entire life. Having known every department of Electri-Flex, he was instrumental in growing the company to its size and productivity. His groundwork has allowed CEO Jason Kinander and President Ed Marinelli to develop new products and increase the customer base year after year.

As the majority owner of his family-owned business, Bruce was most proud of his workforce. He believed that keeping a loyal and tenured group of employees ultimately reflected in the quality of products and service for which Electri-Flex is known in the industry.

"We like being known as a family-owned business," JR Kinander said. "My father always thought that was a nice thing and was always proud to say we are family owned and family run. He always loved the employees here. Some of our employees are going on 30 years, and some of their sons work here too. My father was really proud of that. He always said if he treated these people well, they'd stick around and he tried to provide a happy environment with good benefits. He was proud of the quality workforce."

The company long-ago established a reputation for making a high-end specialty electrical conduit and for pairing with the highest quality electrical distributors and representatives to deliver their product to the customer, with fair distributor margins.

"My father always took pride in getting the product to the customer and getting it to them in a nice, friendly way," JR said, "He always had the philosophy that all sales go through electrical distribution, not directly to the consumer. Since the Electric Association is a collection of distributors, representatives and contractors, our involvement with the EA has allowed us to communicate with all of these people. To be a part of this community, as a small family owned business, has been a very important part of our success. That's why we have a long history of involvement with the EA."

Bruce also contributed to many local organizations throughout his life, including the Shriners, Itasca Lions Club, as a director with the Itasca Bank and Trust, Medinah Gun Club and Little Wheels of Chicago. He was Past President of Electric Golf Club of Chicago in 1982.



Allen and his wife Rita enjoy traveling world-wide, shown here with their children in Brussels and Switzerland.



Bruce Kinander
(1944-2011)

Electri-Flex Company
2011 Hall of Fame Inductee

family. Within the organization is a tightly knit extended family of employees working together to carry out the company's mission. The cultural focus is on quality products and services, together with a strong sense of loyalty to the company and its partners.

"It may sound cliché," stated JR Kinander, Western Regional Manager and son of Bruce Kinander, "but continuous quality has always been at the heart of the family business philosophy."

It served as one of the core values that guided Bruce Kinander throughout his lifelong career with Electri-Flex. The other guiding principal was family.

Bruce A. Kinander, born in 1944 in Chicago, was one of two sons born to Harold W. Kinander, Sr. and his wife Gilma. Brother West was born in 1942. His father founded Electri-Flex along with a few other partners, but after a few years Harold was sole owner and began teaching his sons how to run the business.

With the exception of school, his basic training with the Marines and the National Guard, Bruce worked at Elec-

Electri-Flex was founded in 1955 and is still owned by the Kinander

As a patient of Mayo's Clinic in Rochester, Minnesota, he was proud to generously help support the cancer research at the hospital over the past decade. Bruce Kinander waged a brave fight against Leukemia and came to have a high regard for the level of care he and other patients received from the Mayo Clinic.

"He saw how they treated people, regardless of whether the patient could pay or not," his son said. "He took it upon himself to contribute to Mayo."

2011 Hall of Fame Inductee Bruce Kinander passed away the day before Memorial Day, 2011. He left behind his wife Cheryl, his son JR Kinander, nephew Jason and niece Blue Kinander, grandchildren, Shane and Chloe, and an extended family of loyal employees and customers.



Top left – Bruce (right) with his brother West Kinander Jr. Top right: Bruce with his wife Cheryl
Bottom: Bruce with his son JR and family



Brad Weir
Kelso-Burnett Co.
2011 Hall of Fame Inductee

Brad Weir's family has so many branches in the electrical industry that it seems only fitting that he should be inducted into the 2011 Hall of Fame.

"My grandfather was a maintenance electrician who taught my father the trade," Weir said. "My father was a member of local 134 and owned Systems Electric, a small electrical contracting firm which was signatory to Local 150 in Lake County."

Weir also has two uncles, six cousins, two brothers, a sister, two sons and a nephew who work in the electrical industry in the Chicago area.

Since electricity does seem to run in the blood of the Weir extended family, it was surprising then that upon graduating from Augustana College in Rock Island, Illinois, he spent two years teaching high school English and history. His intention was to go on to law school after saving up some money for tuition. But in the

summer of 1973, his father asked him to return home to help with his growing business.

Weir was already married to wife Jo Ann who he met in freshman year at college and married in 1971, so the couple moved back to Lake County where he applied for the IBEW Local 150 apprenticeship program in order to better learn the trade. But, much to his dismay, his father sold his company to Kelso-Burnett in 1975.

"Four years later he left Kelso, but I decided to stay and go my own way," Weir said. "Kelso kept giving me challenging projects and I learned a great deal about how to run large projects. In the meantime, I was teaching journeyman classes in Local 150 for motor control, fire alarm and fiber optics.

Weir was elected to the Executive Committee for Local 150 during that time and was offered the opportunity to take over as Apprenticeship Coordinator for Local 150 in 1986.

"Terry Butz, then Executive VP of Kelso-Burnett, asked me to transfer to the Loop office and project manage a new job they had just landed. I wanted to see if I could make it in the 'big city' so I accepted," Weir said.

The job turned out to be a 200,000 sq. ft. tenant build-out for Heller Financial which had to be done in 14 weeks.

"That was totally unheard of back then," he said. "Without any formal PM training, I muddled my way through it and made the deadline. Soon after, I moved NBC from the Merchandise Mart to the new NBC tower. The Kraft General Foods corporate campus followed along with numerous other projects in the subsequent years. In 1989 I convinced corporate to start up a communication group within Kelso which today is a separate company, KB Advanced Technologies. In 1995 I became Branch Manager of the Loop Division for both power and communication operations."

In 2003 Weir was named Executive VP and moved to the corporate office in Rolling Meadows, becoming president in 2005. He currently serves as both President and CEO for Kelso-Burnett.

Weir has served on the Electrical Contractors Association Executive Board for

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the past decade and served as President from 2007 to 2009. He has been a member of numerous committees including chairman of Finance and Public Utilities as well as being on the Arbitration, ECA PAC, Legislative and Communication Committees. He is now the Association's Governor and is a member of National NECA's Workforce Development Committee. He also serves as Vice President and Program Chairman for Federated Electrical Contractors, an International Contracting Peer Group.

"Each organization represents a different segment of our industry," Weir said. "Being involved in each association allows me to learn from others and thereby make better decisions for my company. They are like 'windows' to the world."

The Weir family's tradition in the electrical industry is continuing into the next generation. His two sons, Jeff and John are Division Managers working out of the Rolling Meadows office and a nephew, Mark Weir, is a Division Manager in the Loop office.

"Both Jeff and John had success elsewhere before coming to work for us which I felt was very important," Weir said. "Because of this, they are both in the

category of newcomers to an organization that has been in business for over 103 years!"

His sons have been involved in Little Wheels and enjoy meeting with others who have long family histories in the industry. They have both attended Federated meetings with their father and have met many company leaders from across the country.

"The electrical industry has been wonderful to my family in many ways," he said. "After spending most of my time in Lake County, I was a newcomer to the Chicago scene in 1986. I met many people who have long histories in this market and they all made me feel right at home. The camaraderie and respect that

members of our industry have for one another in Chicago is arguably the strongest in the nation. I am proud to be part of that group."

Below: Brad shown with his wife Jo Ann, children and grandchildren, and enjoying one of his favorite past-times.



Bob Porter
Regional Vice President
Hubbell Wiring Devices
2011 Hall of Fame Inductee

After graduating from Kansas State University, Bob jumped right into the

electrical industry working for an independent distributor, Barr Thorp Electric, based in Kansas City. After a few years, Bob joined Hubbell Wiring Devices where he has achieved 28 year tenure. He began as a sales rep in Kansas City, and was then promoted to Chicago as a Senior Field Sales Representative. Through a number of promotions as District Manager of St. Louis, Chicago District Manager, and Regional Manager, Bob is now the Vice President of the Central Region – a territory covering fourteen states.

Throughout his residence in Chicago, Bob has been actively involved in the Electric Association and other industry groups. He has been associated with the EA for close to twenty years. He joined the board of directors in the mid-90s, and has served as Treasurer, Secretary, and Vice-President before achieving the President of the Electric Association. Bob has dedicated time to numerous EA committees including the tradeshow, auction, and Medinah golf outing committees. His efforts have extended to similar industry organizations like the NAED Lake Michigan Club, where he also serves as a

continued on bottom of page 11...



Bob and his wife Dee Dee of 25 years, with their children Ryan and Chelsey.





ECA Membership Meeting Industry Presentations

James Gallagher, Grand-Kahn Electric, ECA President



The Electrical Contractors' Association of City of Chicago (ECA) is a construction trade association that provides business and labor relations services to nearly 700 electrical contractors

in Cook County, Illinois. The ECA is also known as the Chicago and Cook County Chapter of the National Electrical Contractors Association (NECA). The Association works with its industry partners, Local Union #134, IBEW to negotiate and administer labor agreements, coordinate apprentice and journey-level training, as well as promotion of the industry on behalf of these employers.

The Electrical Contractors' Association of City of Chicago (ECA) offers various educational opportunities for its members via seminars, as well as industry presentations during monthly Membership Meetings. Monthly Membership Meetings are held throughout the year except for July and August. Each meeting usually includes a guest industry speaker or provides for an open forum regarding business issues that affect the union electrical contractor.

Listed are highlights of meetings held in the first-half of 2011.

January

The members immediately went to work and reviewed the 2011 Budget, as well as familiarized themselves with the Committee appointment list designated by James Gallagher, ECA President, Grand-Kahn Electric.

Along with the financial review, a sneak peak of the upcoming 2011 educational programming schedule was given, as well as an update from Dr. John Donahue, IBEW-NECA Technical Institute (INTECH) Director regarding the programs offered for apprentices and journeymen upgrade.

February

The business session featured Louis Giordano, Director & Lobbyist of the Illinois Mechanical Specialty Contractors Association (IMSCA). His presentation highlighted the activity in the Illinois General Assembly. He also gave a brief update on the lobbying efforts of IMSCA and was available for a question and answer session.

March

The event featured an open forum with a lengthy question and answer session primarily regarding the collective bargaining negotiations, as well as various ECA programs and activities including preparation for the NECA Legislative Conference which was held May 10 - 12, 2011 in Washington, D.C.

April

This event featured David Ward, Midwest NECA Field Representative who was on hand to provide an update into collective bargaining activities in the Midwest Region. The members were also given updates on local bargaining for all trades, as well as Local Union #134, IBEW. Finally, several pieces of legislation - both statewide and national focus were reviewed.

May

The meeting featured Mr. Thomas Villanova,

President of the Chicago & Cook County Building & Construction Trades Council. Mr. Villanova's presentation was highlighted by discussion of numerous topics including the following: other trade's collective bargaining wage settlements, various Project Labor Agreements (PLAs), privatization concerns in City of Chicago government, legislative concerns, prevailing wage bill changes, among other areas.

June

The Electrical Contractors' Association of City of Chicago (ECA) held its 40th Annual Spring Conference June 8 - 9, 2011 at the Grand Geneva Resort in Lake Geneva, Wisconsin. On June 8th, 74 golfers enjoyed an outing on the Highlands Course. The Membership Meeting gave the attendees updates regarding business and labor issues. The seminar held on Thursday, June 9th, was presented by Mr. Thomas Vasiljevich of Ogletree, Deakins, Nash, Smoak & Stewart, P.C. The presentation was called, "Developments in Multi-Employer Benefit Plans."

The above information is a sampling of the year-round activities of the Association. It is through the participation of our member volunteers that has kept the Association on the forefront of the industry. We hope that all signatory contractors within the Cook County area will make the commitment to the industry and join our Association. Please contact the ECA office at: (708) 531-0022 or by fax at: (708) 531-0071 or visit our website at: www.ecachicago.com for membership information.

board of director and known as the DOG "Director of Golf". Bob is currently the Past President of the Electric Association.

Outside of his industry commitments, Bob is devoted to his family and church. He and his lovely wife Dee Dee just had their 25th wedding anniversary. Both Dee Dee and Bob are graduates from Kansas State and met at a good friend's wedding and the rest is history. The family consists of daughter Chelsey (19) who attends the University of Kentucky and is focused on being a Physical Therapist and son Ryan (16) a junior at Naperville Central who is on the varsity Wrestling & Lacrosse teams. The Porter family resides in Naperville, Illinois. As a former member of the Kansas State University golf team, he always enjoys a round of golf. Bob also enjoys coaching his kid's sports, traveling, and biking.

2011 ChicaGO Green Conference

The Electric Association of Chicago's 3rd Annual **ChicaGO Green Conference** is Thursday, November 3, 2011 at the **Doubletree Hotel, Oak Brook**. The conference will feature a series of seminars on emerging green technologies that apply to the electrical construction market, and a table-top tradeshow showcasing the latest in green products.

Our committee has made some important changes to this year's conference set-up, schedule, and sponsorship packages. This year the conference will begin at Noon with a luncheon keynoted by Jones Lang LaSalle Executive Vice President Robert Best, whom will discuss office re-commissioning and renewable energy. A table top tradeshow will accompany the luncheon in the grand ballroom and will remain open during the afternoon educational sessions and reception to follow.

We are working hard to increase the volume of electrical contractors, engineers, and end-users by partnering with the Electrical Contractors Association of Chicago & Cook County, the Northeastern IL NECA Chapter, and other industry groups to boost attendance at this year's event. Learn more and register online at www.eachicago.org. Attendees can earn four professional development hours for their participation in this half day conference.

SCHEDULE OF EVENTS:

11:30am: ChicaGO Green Showcase Exhibits Open

NOON: Conference Opening Luncheon featuring Keynote Speaker: Robert Best, Executive Vice President, Jones Lang LaSalle

1:45 - 2:45pm:

- **Seminar A** - NEC Requirements for Solar Photovoltaic Systems, Presented by: Harry Ohde, Renewable Energy Instructor, IBEW Local 134
- **Seminar B** - Electrical Utility Infrastructure Modernization / Smart Grid, Presented by: ComEd
- **Seminar C** - How to Sell Energy Efficiency, Presented by: Scott Jasinski, Smart Energy Design Assistance Center, U of I

3pm - 4pm:

Seminar D - Electric Cars & Car Charging Infrastructure, Presented by: Melissa Martin, Director of Business Development, Leviton

Seminar E - LED Technology – Myths Busted, Opportunities Explored, Presented by: Lee Cush, SSL Business Development Manager, Philips Lighting

4 - 6pm: ChicaGO Green Showcase Exhibits, Cocktail Reception, Networking & Prizes

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www.eachicago.org**

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“Last year Gexpro participated in the Electric Association’s ChicaGO green conference, which resulted in a multi-million dollar design-build solar photovoltaic installation contract for a branch of the US Armed Forces. The project would not have come about without our attendance at the conference and a referral from a participant we met onsite. The networking & information sharing opportunities offered through the Electric Association are a tremendous value to the conference participants and to the industry at large”

Andrew Lynch, Energy Solutions, Midwest, Gexpro

Keynote Speaker: Robert S. Best

Executive Vice President; Americas Product Lead – Energy & Sustainability Services, Jones Lang LaSalle



Current Responsibilities

Mr. Best is the Product Lead for Energy & Sustainability Services in the Americas – with responsibilities that include business development, product management, client sustainability programs and training. He is a LEED® Accredited Professional through the U.S. Green Building Council and a Green Globes Professional through the Green Building Initiative.

Through 2009, as Product Director for Property Management, Mr. Best was responsible for designing, developing and implementing all aspects of the property management service product.

Previous Experience

In his prior role, he headed Americas Marketing, including Market Research. He also headed Leasing and Management’s Central Services group and was responsible for overseeing Technical Services, Human Resources, Information Management, Quality Implementation and Real Estate Tax Administration.

When he joined Jones Lang LaSalle in 1986, Mr. Best served for four years as General Manager of Two First National Plaza, a 350,000 s.f. office building in downtown Chicago. He then served in a variety of management positions in the Central Services group.

Prior to joining the company, Mr. Best was Manager of Strategic Planning for Container Corporation of America, a unit of Mobil Corporation, where he also served as Manager of Marketing and Corporate Communications.

Prior to joining the company, Mr. Best was Manager of Strategic Planning for Container Corporation of America, a unit of Mobil Corporation, where he also served as Manager of Marketing and Corporate Communications.

Education and Affiliations

Mr. Best holds an MBA in finance from the University of Chicago and a Bachelor of Science degree in journalism from Northwestern University.



Shared Opportunities

Kevin Connelly, NECA Chapter President



One of the great things about NECA's participation in the Electric Association is the opportunity to share knowledge and resources. When it comes to the subjects of Energy Efficiency and Renewable Energy, it would be hard to believe that there would be a better chance for electrical contractors, electrical distributors, electrical equipment manufacturers, consulting engineers and electrical utilities to work together. This would be an area where shared resources and expertise will surely benefit the customer and the bottom line.

NECA's involvement in energy issues may be a perfect complement to the activities of the Electric Association in this arena. This year, NECA will be hosting a NECA Energy Forum on Saturday, October 22, 2011 at the San Diego Convention Center. The event will precede the NECA Convention and Trade Show, and here are a few highlights of the NECA Energy Forum :

General Session

- Jon Wellingshoff, Chairman Federal Energy Regulatory Commission (FERC)

Energy Economic Modeling and the NECAWORKSTM Screening Tool

- Dick Paulsen, President EEM; Jack Russ, VP Chief Engineer-Economist EEM

Moving Toward Net-Zero Energy Buildings

- Doug Avery, Southern California Edison; David Wylie P.E., ASW Engineering

Electric Vehicle Charging

- Jennifer Mefford, Bus. Development Dir., Southeast Michigan LMCC
- Mark Early, P.E., Chief Electrical Engineer, NFPA
- Joel Pointon, Manager Electric Transportation, Sempra Energy Utilities

Financing Options for Energy Projects

- David J. Clamage, Founder & Managing Director, Salsbury Hill Financial
- James Gaspard, Senior VP Sales, Government Leasing Company
- Speaker TBD, Graybar Financial Services

Utility Grade Wind Power

- Panel Presentation

Energy Storage Opportunities and Options

- Dan Cohee, PDE Total Energy Solutions

Wind Applications: One Size Doesn't Fit All

- Larry Flowers, Deputy Director, Distributed and Community Wind, AWEA

How to Present a Solar Solution & Get It Financed

- Matt Kyriakos, Director Sales & Customer Svc., Western States, Phoenix Solar Inc.
- Evan Christenson, Managing Dir., RC Energy Group and Rockwell Financial Group
- Jerry Heminger, VP Chapel-Romanoff Energy Solutions

Defining the Smart Grid

- Michael Johnston, Executive Director of Standards & Safety, NECA

Student Green Energy Challenge Finalist Presentations

- NECA Student Chapters competing in community energy research projects

To find out more about the NECA Energy Forum please contact the NECA Chapter office at 630-876-5360.

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**Communication Technologies Forum,
division of the Electric Association,
11th Annual "All-Industry" Golf Outing
September 27, 2011
Cog Hill Golf & Country Club, Lemont**



Please join the Communication Technologies Forum, and the Electric Association, at the 11th Annual CTF Golf Outing on September 27, 2011. This annual event hosts golfers from both the communication and electrical industry.

*Put together your 4-sums and join us at Cog Hill in Lemont, Illinois,
for an exciting day with industry friends and colleagues!*

Cog Hill Golf Club, 12294 Archer Avenue, Lemont



This year's CTF Outing will include:

- * 18 Hole round of golf, with riding cart
- * Lunch provided at half-way house
- * Prizes for Low Gross, Low Net, Longest Drive, and Closest to the Pin
- * Grand Prize Raffle drawing
- * Commemorative photo with your 4sum
- * New this year - Pig Roast & BBQ on the patio (approx. 3:30pm)

The CTF Outing will be held on Cog Hill's Courses #1, #3, and the newly renovated Dubsdread. Can't make it for golf? Join us for dinner, and enjoy the camaraderie with industry friends!

**Registration Fees: Course 1 & 3: \$125 per golfer
Dubsdread: \$250 per golfer
Dinner Only: \$60 per person**

Please RSVP by September 21st, by completing the form below and returning it to the Electric Association, 40 Shuman Blvd, Suite 247, Naperville, IL 60563
Ph.(630)305-3050, Fax (630) 305-3056, Email Reservations to: cspaeth@eachicago.org

Please Select: Course 1 or 3 Dubsdread / 4-Sum 2-Sum Single Dinner Only

Name: _____ Company: _____

Phone: _____ Email: _____

Golfer #2: _____

Golfer #3: _____

Golfer #4: _____

About what time would you like to tee-off? _____

Tee-Times will be taken on a first come first serve basis. Tee-Times begin at 9am on Dubsdread & 9:15am on Courses 1 & 3

Method of Payment: Check Visa MasterCard American Express Total: \$ _____

Credit Card Number: _____ Exp. Date: _____

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A confirmation of your tee-time will be E-Mailed to you the week prior to the outing.



Find the Value of Face to Face

See results for your business by attending NAED's region conferences

Are you ready to network with your industry peers and learn about the latest trends and issues facing electrical distribution? Now is the time to save the date for the 2011-2012 NAED Region Conferences.

If you are worried about breaking away from the office for a few days, rest assured that the condensed format for the upcoming region meetings is the answer. NAED knows your time is valuable so the conference schedule allows attendees to still gain all of the great benefits of being there while spending less time away from the office. All of the region meetings are filled with networking opportunities and education sessions on the industry's timeliest issues.

The topics covered in the education sessions will focus on people, technology, market evolution, new markets, and training. Here attendees are going to learn how to recruit the next generation for the electrical industry and the strategies for using new technology to secure a business advantage. On the training front, NAED will explain how its training programs can assist a company in taking a new hire and growing them into a fully trained associate in just two years.

At each of these conferences, attendees will hear the latest NAED news from Tom Naber, NAED president and CEO, and NAED Chair Robert A. Reynolds, Jr., of Graybar Electric Company, Inc., in St. Louis. NAED Region Council updates will be provided by: Dan Nitowsky, Eastern Region Vice President, Mars Electric Co., Willoughby, Ohio; Andrew Akers, Western Region Vice President, D&S Electrical Supply Co., Pocatello, Idaho; and Maureen Barsema, South Central Region Vice President, BJ Electric Supply, Inc., Madison, Wisc.

Wes Moore is the keynote speaker at the NAED Eastern Region Conference, which will be held Nov. 9-11 in Marco Island, Fla. Moore is a youth advocate, Army combat veteran, and author who rose above a troubled childhood to receive the Rhodes scholarship and work in the White House. Watch for announcements about keynote speakers for the NAED Western and South Central Region Conferences to be made soon.

There are also plenty of opportunities to gain priceless face-to-face time with industry colleagues at the 2011-2012 NAED Region Conferences. Through the half-hour B2B strategic booth sessions, the Women in Industry Luncheon, peer networking groups, and receptions, both distributors and manufacturers will make new connections and strengthen existing relationships.

There is a great deal of worth and experience to be gained by seeing vendors and business partners in person, rather than just over the phone and via email. According to a recent study done by the Convention Industry Council, there are more than 1.8 million annual conferences, trade shows, conventions, and

similar events across the nation. There are 205 million people participating in these events.

From keeping your business relevant to utilizing the latest technology tools, you will walk away from the region conferences with tips and ideas that can easily be implemented back at the office. For more information on the conferences or to register, visit naed.org/events or contact the NAED Conference Department at 888-791-2512.

CONFERENCE SCHEDULE

2011 Eastern Region Conference

Nov. 9-11, 2011

Marco Island Marriott Resort

Marco Island, Fla.

2012 Western Region Conference

Jan. 16-18, 2012

JW Marriott Desert Ridge Resort

Phoenix

2012 South Central Region Conference

Feb. 29 – Mar. 2, 2012

Omni Orlando Resort at ChampionsGate

Orlando, Fla.

NAED Partners with ALA to Offer Lighting Courses

NAED and the American Lighting Association (ALA) have joined forces to offer a series of lighting courses to NAED members at the ALA member price.

The ALA Lighting Associate courses include in-depth lighting information on newer technologies such as LED or solid state lighting (SSL), as well courses that focus on specific types of lighting design. NAED members are not eligible for the Lighting Associate certification. The courses may be purchased individually or the full package of all ten courses may be purchased at a discounted rate.

These courses can be ordered through the ALA member store www.americanlightingassoc.com/Member/Member-Store.aspx. Those requesting the ALA courses should indicate they are a member of NAED. Upon purchase, NAED members will be able to access and track the ALA courses through the NAED Learning Center. For more information, contact NAED Member Services at memberservices@naed.org or 888-791-2512.

Help Your Counter Sales Associates Become Pros

The NAED Counter Pro training program has been updated and improved to make it even more effective in educating counter sales associates. Counter Pro is designed to help associates

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Consulting Electrical Engineers (CEE) Division Announces Slate of Officers & Directors for the 2011/2012 Season

The CEE is pleased to announce their 2011-2012 Board of Directors. Herb Berg, HBK Engineering / ComEd, will be serving the second year of his term as Chairman, and the CEE is pleased to welcome two new members to the board - Joshua Fluecke, Syska Hennessy Group, Inc., and Joe Romano, A. Epstein and Sons International Inc.

The CEE kicks off their season with their first membership meeting in September. The CEE division strives to offer educational opportunities to its membership through monthly dinner meetings and bi-annual technical forums. Professional development hours (CEU's) are awarded to CEE members for participation in these educational event. For information on becoming a member of the organization, please visit us online at www.eachicago.org/divisions

2011 / 2012 Board of Directors

Executive Committee

- Chairman** • Herb Berg, HBK Engineering
- Vice-Chairman** • Michael Schiro, Teng & Associates
- Secretary** • Mike Dicientio, IDCS, LLC

Directors

- Paul Rogas, Teng & Associates
- Mike Gryn, IDCS, LLC
- Roger Mendez, Metropolitan Water Reclamation District
- Joe Romano, A. Epstein and Sons International Inc.
- Joshua Fluecke, Syska Hennessy Group, Inc.

Past Presidents/Advisors

- Stephen Wrzesinski, IDCS, LLC
- Larry McElheny, Archer Consulting Engineers
- Michael Blumenthal, A. Epstein and Sons International Inc.
- Stanley Panek, Tishman Construction
- Geraldine Ryan, IDCS, LLC
- Allen Pomerance, A. Epstein and Sons International Inc.

Sponsorship Opportunities Still Available

Are you a manufacturer interested in meeting with CEE members to inform them of your latest products and technology? Sponsorship opportunities are still available in the 2011/2012 season. This is a unique experience to meet with CEE members in a private setting to network and provide important information on your company. For more information on sponsorship, please contact Carrie Spaeth at the EA office (cspaeth@eachicago.org).

2011-2012 Meeting Schedule:

Date:	Sponsor:
September 12, 2011	Cooper Bussmann
October 10, 2011	Harger Lightning
November 14, 2011	Zonatherm
December 5, 2011.	Technical Forum
January 9, 2012.	Coleman Cable
February 13, 2012	TBD
March 12, 2012.	Hubbell Wiring
April 9, 2012.	TBD
May 7, 2012	Technical Forum & Table Top Tradeshow (Union League Club)

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that are new to this role better understand the electrical distribution industry, the responsibilities of the job, how to work effectively with coworkers, improve customer interactions, and improve their sales and marketing efforts.

The revisions to the course include more concise and updated text, audio narration, and improved images and activities that reflect the current state of the industry. Continuing Education Units (CEUs) are offered for this course.

The revised version of Counter Pro is now available on the NAED Learning Center. Order this course today or find out how to make Counter Pro a part of your company's overall training program with VIP Access by contacting NAED Member Services at 888-791-2512.



Kelso-Burnett Hosts Spring Women's Division Job Site Tour

Women's Division members and guests were invited to tour the new Rivers Casino in Des Plaines, IL on May 24, 2011. Kelso-Burnett Co., which was founded in 1908, was in charge of installing the electrical, data and fire alarms at the 147,000 square foot structure. The casino project was similar in size and scope to some of Kelso-Burnett's largest projects over its 103-year history.

The tour included a look at the casino's restaurants and clubs. We were able to see the kitchens and the seating areas. Some of the base units were in place for the slot machines and we could see, basically, how they would be laid out.

The goal for the casino is to achieve a LEED Gold Certification which would make it the first LEED certified casino in Illinois. "Green" features within the facility include high-efficiency HVAC units with energy recovery, selective use of skylights, a single-stream recycling program, efficient lighting fixtures and controls. In addition, the project used innovative efficient LED lighting for the casino's five-level parking structure.

Thank you to Stef Lopata, Jeff Weir, and those from Kelso-Burnett who graciously hosted this tour.



Special thanks to Kelso-Burnett for hosting the Spring jobsite tour.

Left: "Women's Division President, Tammi Abbey (right), presents Kelso-Burnett with a plaque of recognition for their support of the organization

Evergreen Supply Company Receives Award From U.S. Small Business Administration



Evergreen Supply Company, a premiere electrical supplier and a certified DBE/WBE woman-owned company headquartered here, received the 2011 Jeffrey Butland

Family Owned Small Business Award from the U.S. Small Business Administration (SBA) during a luncheon ceremony at Chicago's Union League Club on Thursday, June 30.

Accepting the award were company president Colleen Kramer, along with her mother Patt Gallagher, a founder and account manager; and her sisters, Patti Cunningham, office manager, and Kelly Aaron, sales manager.

The Jeffrey Butland Family Owned Small Business Award is presented to a family owned business that has passed from one generation to another and owner has responsibility for operating the business with at least a 15 year track record.

Evergreen Supply Company, founded in 1986, provides electrical lighting and supplies to electrical contractors who are involved in the Chicago area's largest construction projects, and also service contracts to building property managers. An authorized distributor of more than 450 vendors, the company has 800 clients including many of Chicago's largest public and private organizations.

Kramer received a bachelor's degree in business administration and finance from Loyola University in May 1998. In May 1991, she received an MBA in business administration with an emphasis in entrepreneurship from DePaul University.

Active in several professional organizations, she is an active member of the Women Presidents Organization, Federa-

tion of Women Contractors and The Electric Association. She sits on the board of Claretian Associates and has served as co-chair of the Girls in the Game annual golf outing.

A native of Oak Forest who resides in New Lenox, she has been married to Bart Kramer for 16 years, and they have two daughters, Brianna, 16, and Rebecca, 15. Evergreen Supply is located at 9901 S. Torrence Avenue, Chicago, IL 60617. Further information about the company is available at www.evergreensupply.com.

Steiner Is Expanding, Again, Now Open In Tinley Park

Steiner Electric Company, headquartered in Elk Grove Village, has moved their South Holland, IL branch operations into their new facility in Tinley Park, located on the north side of I-80 just west of the Panduit world headquarters. Steiner is still owned and operated by the founding family, which began in Chicago by George Steiner in 1916. Steiner is third generation and continues to expand into new markets and add new products and services. In 2010 they were listed as the thirty-third largest electrical distributor in the United States.

Steiner employs nearly 470 associates working out of 8 locations throughout Northern Illinois and Northwest Indiana. Steiner carries over \$30 million in inventory and maintains a 96% fill rate for all items. Their A item fill rate is even higher, 97%. The interesting fun fact is that 40% of Steiner's inventory consists of B and C items, the hard to find products.

Steiner is extremely diversified with a unique business model focused on providing value with total solutions that address the specific needs of their customers. Steiner solves customer problems with over 30 application engineers for technical support and more than 200 individually trained customer service and sales representatives.

Steiner represent the leading suppliers in the industry, such as Panduit, Sq-D/Schneider, Siemens, Kohler Generators, Sandvik, Norton, Eaton, Hubbell, Hoffman, EGS/Appleton, Philips, Cooper, Liebert, Lithonia, Lutron, T&B, Asco, Phoenix Contact, Banner, and Turck to name just a few.

In addition to this huge facility relocation and expansion, Steiner has recently merged their Crown Industrial Supply division with Inland Cutting Products and Industrial Sling Company bring a host of more leading manufacturers for abrasives, band saw blades, metalworking fluids and lubricants and cutting tools such as, Amada, Wasino, Wikus and Castrol.

For more information, visit Steiner Electric Company www.steinerelectric.com

Bernie Rosenblum Celebrates Over 50 Years In America's Electrical Wire & Cable Industry!

Bernie Rosenblum, Vice President-Sales for A-Z Industries, Inc., who will celebrate his 73rd birthday in August, has been affectionately dubbed the "consummate professional" by his peers and friends in the electrical wire and cable industry.

Bernie's father, Murray Rosenblum, a legend in the wire and cable business since the early 1930s, was in the employ of Leviton Mfg. Co/ American Insulated wire,

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when he moved the family to Chicago a year before Bernie was born. Bernie says he was “willed” into becoming a wire and cable salesman.

In 1954, after nearly 20 years with Leviton, Murray Rosenblum struck out on his own as a Manufacturer’s Rep, selling and warehousing wire, cable and other related products. One of his first lines was Rhode Island Insulated Wire, which was owned by the Kenner family, who eventually sold out to the Leviton organization.

With the arrival in the business of young Bernie, Murray Rosenblum and Company became Rosenblum & Company in 1959, representing Eastern Insulated Wire, Ettco Wire and Cable and other compatible product lines to the Electrical Distribution Marketplace in Illinois, Indiana, Wisconsin and other Midwestern states.

As the company grew, more lines were added including AIW, Carol Cable, Dearborn Wire & Cable, Encore Wire, Southwire Company and Teledyne Western Wire &

Cable. In addition to the Electrical Wire & Cable lines represented by Rosenblum & Company, they also represented Electronic lines, including Aim Electronics (connectors), Carol Electronics, Harbour Industries, Remee and West Penn, giving Bernie Rosenblum sales and marketing experience on both sides of the Industry.

In 1998, Bernie joined Dearborn Wire & Cable Company as sales representative. He continued with Dearborn until it was sold to Belden Wire & Cable. Following the sale of Dearborn to Belden, he was called by Jim Anixter, president of A-Z Industries, Inc in 2005, and offered a position with A-Z Industries, Inc.

At A-Z Industries, Bernie took over full responsibility for outside sales for the Midwest, and in 2009 he was named Vice President-Sales for the entire company. He has increased A-Z’s visibility and position in the marketplace by developing the Independent Electrical Distributors as well as the regional and national accounts and creating the format for future growth throughout the country.

Bernie attended the University of Illinois in Champaign, IL and has been active throughout his career in the Electric Association of Chicago, Electric Golf Club, Little Wheels Club (of which he was the HUB), National Electrical Manufacturer’s Representative Association to name a few.

Bernie Rosenblum served in the 324th Army Security Agency as a Reservist from 1959 to 1964, during which time he was recalled to active duty for the Berlin Crisis for 10 additional months. He has been married to Merle for 48 years and has a son, Howard, and daughter Stephanie and four grandchildren. The Rosenblum’s live in Northbrook, IL.

At 72 years young, Bernie says he is having more fun selling for A-Z Industries than he has ever had. “The past 52 years selling wire and cable as a manufacturer, a manufacturer’s rep and a distributor have really been exciting and rewarding especially in establishing friendships and contacts that have endured over the years,” said Bernie. “I enjoy going to work every day because A-Z is growing nationally and is becoming a major factor as a stocking distributor of electrical wire and cable throughout the United States,” he added.

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EESCO Woodridge Announcement

We are pleased to announce that EESCO is making a significant investment this year to merge the EESCO Chicago and Elk Grove Village locations. Our new, modern Chicagoland Super-Branch, EESCO Woodridge, will be conveniently located at I55 and I355 (minutes off I55 and Joliet Road) making it more accessible for you and our customers. Our new facility will strengthen our position in and our commitment to the Chicagoland area.

Our Woodridge facility will feature a state-of-the-art customer training center that can accommodate over 60 people with a convenient dining and serving area for customer lunch and learns.

We made the internal announcement to our Chicago and Elk Grove employees this week. Everyone is very excited about working in a new, attractive and comfortable work environment.

The entire EESCO leadership team believes this west suburban location cements EESCO as the employer of choice among industrial MRO and OEM automation distributors in Chicagoland. Our new location has been designed with capacity for increased personnel as we plan to expand our position in Chicagoland.

We are also transferring our centralized purchasing group from our Joliet branch to Woodridge. You will be able to visit the Woodridge branch and EESCO purchasing in one location.

We expect to move into the Woodridge location by January 2012 depending on construction time.

Your ongoing support is important to us as we expand our Chicagoland commitment. You can assist us through the following Call To Action as our business partner:

- **Keep your ears open.** This announcement is a very powerful, growth oriented strategic move for us and we know some of our competitors may try to minimize the importance it represents. I ask that you communicate any feedback you may hear from the market to us.
- **Come to us with ideas.** We want our new Woodridge facility to be a showcase of your best products and features—think sustainability and safety. Our new

building will be one of our best selling tools. Jeff Barrett is our project manager for the site build-out. Go to him with your ideas.

- **Help us with inventory depth and breadth.** This move is not a cost savings effort! It is a very large investment in our future. We are combining locations and want to achieve a much improved depth and breadth of inventory. Jim Kluever and Steve Rakich are tasked with building a market-leading inventory position. Go to them as we approach late summer to review inventory requirements.
- **Send talent our way.** We are growing and committed to expanding our market position. EESCO is leading in Greater Northern Illinois/Indiana on the talent equation. We have open, approved staffing authorizations and we are looking for the right talent. If you know of great people who can grow your business through EESCO, send them Scott Martin's way.

We are very excited to be sharing this news with you. We thank you for your support over the many years as an EESCO partner and we look forward to great growth in the future.

If you have any questions or other suggestions as to how you might help, please contact me right away.

Ronald P. Van, Jr.
Group Vice President, General Manager
WESCO Distribution, Inc.
3939 South Karlov Avenue
Chicago, Illinois 60632
Ph: 773-650-6199 | Fx: 773-376-8237
rvan@eescodist.com

Delta-Therm Helps Civil Engineering Majors Win First Place in Competition

Pick a problem and solve it. This was the challenge extended to a group of engineering majors at University of Illinois at Chicago (UIC). There were no limits on presentations for their senior projects. The students would be free to come up with an idea, design it, give an oral presentation, and have professionals in the field judge them.

Rose Sadleir quickly got to work with two other girls – Raguez Taha and

Shraddha Adhikari - on a group project that would involve Delta-Therm's radiant heating cables embedded in concrete.

When the group of civil engineering majors considered the past winter season here in Illinois, Sadleir's thoughts turned to the blizzard, ice and bridges. With some assistance from Craig Foster, UIC civil engineering department advisor, the team decided to address the issue of pollution from road salt.

"We thought that coming up with a better solution which would be environmentally conscious would be a good project," said Sadleir.

They decided to look at various bridges in the area, bridges that were susceptible to black ice. Then they investigated radiant heating cables and how they'd work with concrete used in bridge decks. They selected Old Orchard Road Bridge in Skokie, IL as their model for which they'd compile data.

"We narrowed our search to bridges that needed to be redone," said Sadleir. Old Orchard is scheduled for renovations in 2012.



Just how Sadleir was inspired to investigate radiant heat is an interesting story.

"Where my mom lived, she had old-fashioned radiant heat in her house," she recalled. "It was old copper pipes and I knew that it had to have improved, so we researched online and we found Delta-Therm in Illinois."

It was then that the team arranged for an interview with owner Ada Cryer and engineer Ed Witte back in February.

"We discussed the principles of radiant heat, ASHRAE data, power requirements, installation requirements and variables and benefits of electrical heat-

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ing versus other means of snow and ice removal,” said Witte. “One benefit of this project was the understanding of how easily an M.I. cable can be included in the design and construction of a bridge deck and other concrete structures.”

Cryer and Witte spent three hours explaining radiant heat, and pointed the student trio in the right direction for code information and additional references. Beyond that, they supplied the UIC girls with a working sample for their presentation.

“It was a concrete sample with insulated cable running through it and it heats up,” said Sadleir. “They did a wonderful job because it also shows a cross section of how it’s installed.” Delta-Therm Helps Civil Engineering Majors Win First Place in Competition UIC Students first place winners at 22nd Annual Engineering Expo. leaders in engineered heat trace

After working diligently for five months, the students had compiled a very detailed report that proved their hypothesis. “We did a cost comparison of salting a bridge, and salt shortened the life of a bridge because it eats away at the metal structure,” said Sadleir. “We found that radiant heat would be more financially feasible over the lifespan of a bridge.”

The group reported the following

data to illustrate the problem: 366,000 car accidents occur each year due to icy conditions (source: IDOT);

Chemical deicers have detrimental effects on the surrounding environment;

Additionally, chemical deicers intensify freeze/thaw cycles causing the concrete to crack and corrode the reinforcing steel thereby reducing the lifespan of the bridge.

Their design details began with an introduction to radiant heating systems and how they work. This included information about the M.I. cable, ambient and slab sensors, and panels. Next, they described the properties of flexible concrete as compared to traditional concrete. They discussed their analysis of heat transfer, and examined three types of concrete. Based on their assumptions, they created an accurate model and reported their findings.

“We were trying to determine which type of concrete would be most efficient paired with the radiant heat, and we did a cost analysis,” said Sadleir.

For a 45-year period, they surmised it would cost \$2,110,000 to radiantly heat a bridge using Delta-Therm products and ultra high performance concrete versus \$6,330,000 for traditional concrete and salting methods.

Furthermore, the lifespan of the bridge would be extended if radiant heat was used, and the impact on the environment would be lessened due to the elimination of chemicals.

“I was surprised by the significant difference between the cost of radiant heating and salting,” said Raguez Taha. “Radiant heat showed to be the better choice for de-icing even with its high initial costs.”

“I can see communities appreciating this new technology since more durable structures require less rehabilitation which means less tax dollars going for maintenance and less congestion on bridges during reconstruction,” added Shraddha Adhikari.

The bottom line is that it is more cost effective in the long run to radiantly heat a bridge.

A total of 63 teams presented projects at the 22nd Annual Engineering Expo at UIC held in April, a senior design competition that covered all types of engineering from chemical to industrial. The teams were judged by experts in the field, and Sadleir’s team won first place in Structure and Site Design with the “Integration of Radiant Heat and Flexible Concrete in Bridge Decks” entry.

“We spent countless hours in our school computer lab working on finite models, bridge design calculations, cost analysis numbers and lots of research,” said Taha. “To see all our hard work being recognized made it all worth it.”

“Our team received \$500 from the College of Engineering, but most importantly we received recognition for our hard work,” added Adhikari.

The fact that Delta-Therm shared its cross section model as well as a piece of the M.I. cable to show at the presentation helped a lot.

“Delta-Therm is very dedicated, and feels very strongly about their product, and I think that they feel that radiant heat is a great solution as a deicing method,” Sadleir said. The girls also created an awareness about radiant heating at the expo.

“Those who attended Expo were really intrigued by our proposal and were interested in seeing it implemented,” said Taha. “I think the integration of ‘flexible’ concrete and radiant heat really sparked interest in many attendees and they looked forward to considering this method of deicing in the future.”

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Congratulations to the 2011 Electric Association Scholarship recipients

Emma Ondik



EA SCHOLARSHIP
Emma Ondik

Emma Ondik is a Freshman at DePauw University, and is pursuing an Engineering degree. At Naperville North High School, she was a member of the National Honor Society, an Illinois State Scholar, and four year varsity letter winner in Golf and Basketball, and dedicated time to many local charities. The Electric Association congratulates Emma on these fine accomplishments, and wishes her great success in her future studies.

Chris Monforton



CTF SCHOLARSHIP RECIPIENT
Chris Monforton

Chris Monforton is a junior at Illinois State University, studying English and secondary Education. He has worked with children as an aquatics instructor at his local YMCA for many years, and aspires to become an English teacher upon graduation. The Communication Technologies Forum congratulates Chris on his achievements, and wishes him the best of luck in his studies this year.

Christina Rogas



CEE SCHOLARSHIP
Christina Rogas

Christina Rogas is studying History as Senior at the University of Illinois at Chicago. She has maintained an impressive GPA and has been recognized on the Dean's List and by the Honors College. She worked as an Intern at the Chicago History Museum this past summer, and plans to attend graduate school at the University of Chicago in 2012. The CEE is pleased to award Christina Rogas for her academic achievements.

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